



# Station Order Revised Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 10, 2012 to Sunday, September 16, 2012

11757

**Contact:** Dianne Downey

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## KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon Sep 10	Tue Sep 11	Wed Sep 12	Thu Sep 13	Fri Sep 14	Sat Sep 15	Sun Sep 16	Total
KTVX 6a News	EM	M-F	30	\$135.00	1	1	1	1	1			5
6:00 AM 6:30 AM				\$675.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
KTVX 6:30a News	EM	M-F	30	\$135.00	1	1	1	1	1			5
6:30 AM 7:00 AM				\$675.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
Good Morn America	EM	M-F	30	\$300.00		1						1
7:00 AM 9:00 AM				\$300.00								
Sold out at LUR per KTVX. Move to P1 to clear.												
The Doctors	DT	M-F	30	\$125.00				1				1
9:00 AM 10:00 AM				\$125.00								
The View	DT	M-F	30	\$150.00	1							1
11:00 AM 12:00 PM				\$150.00								
Ellen	EF	M-F	30	\$300.00	1	1	1	1	1			5
3:00 PM 4:00 PM				\$1,500.00								
Sold out at LUR per KTVX. Move to P2 to clear.												
KTVX 4p News	EN	M-F	30	\$165.00	1	1	1	1	2			6
4:00 PM 4:30 PM				\$990.00								
KTVX 4:30p News	EN	M-F	30	\$165.00	1	1	2	1	1			6
4:30 PM 5:00 PM				\$990.00								
KTVX 5p News	EN	M-F	30	\$165.00	1	2	1	1	1			6
5:00 PM 5:30 PM				\$990.00								
KTVX 6p News	EN	M-F	30	\$325.00	1	1	1	1	1			5
6:00 PM 6:30 PM				\$1,625.00								
Sold out at LUR per KTVX. Move to P2 to clear.												
Sunday 5p News	EN	Su	30	\$175.00							1	1
5:00 PM 5:30 PM				\$175.00								
KTVX 10p News	LN	M-F	30	\$550.00	1	1	1	2	1			6
10:00 PM 10:35 PM				\$3,300.00								
Sold out at LUR per KTVX. Move to P2 to clear.												

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

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KTVX-TV

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					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Saturday 10p News /	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News /	LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline /	LF	M-F		\$200.00	1							1
10:35 PM 11:05 PM		30		\$200.00								
Access Hollywood /	LF	M-F		\$175.00			1					1
11:05 PM 11:35 PM		30		\$175.00								
<b>Station Gross Totals</b>				<b>\$12,695.00</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>1</b>	<b>2</b>	<b>52</b>

Suzanne Collins

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